



Hastings 2040 Comprehensive Plan Update

**Comprehensive Planning
Committee Meeting #4
September 7th 2017**



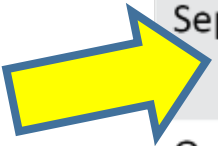
Meeting Agenda

- **Review of Schedule**
- Review of input from Community Survey and Crowdsourc Map
- Summary of Feedback from Public Workshop and Joint Council/Planning Commission Meeting/Steering Committee
- Stakeholder Interviews Update
- Review of Existing Conditions and Next Meeting Agenda

Project Schedule – Subject to Change

MONTH	TASK
May 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting - Project Kick-Off Meeting • Begin Existing Plan Review, Metropolitan Council System Statement Review, Demographics and Existing Conditions Analysis • Launch Project Website
June 2017	<ul style="list-style-type: none"> • Ongoing - Existing Plan Review, Metropolitan Council System Statement Review, Demographics and Existing Conditions Analysis
July 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Ongoing - Existing Plan Review, Metropolitan Council 2015 System Statement Review, Demographics and Existing Conditions Analysis • Open Online Survey • Launch Crowdsourcing Online Mapping Tool • Pop-Up Meeting #1
August 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Public Workshop – SWOT Analysis • Joint Council and Planning Commission Workshop – SWOT Analysis

Project Schedule Continued



September 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Key Stakeholder Interviews
October 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting
November 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Prepare Draft of Comprehensive Plan Update
December 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Pop-Up Meeting #2
January 2018	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Public Workshop to Review Draft Plan
February 2018	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting
March 2018	<ul style="list-style-type: none"> • Planning and Zoning Commission Public Hearing and Review for Recommendation to Council
April 2018	<ul style="list-style-type: none"> • City Council Public Hearing and Review for Adoption • Deliver Final Plan Documents and Map Data • Upload Final Documents to Metropolitan Council Website

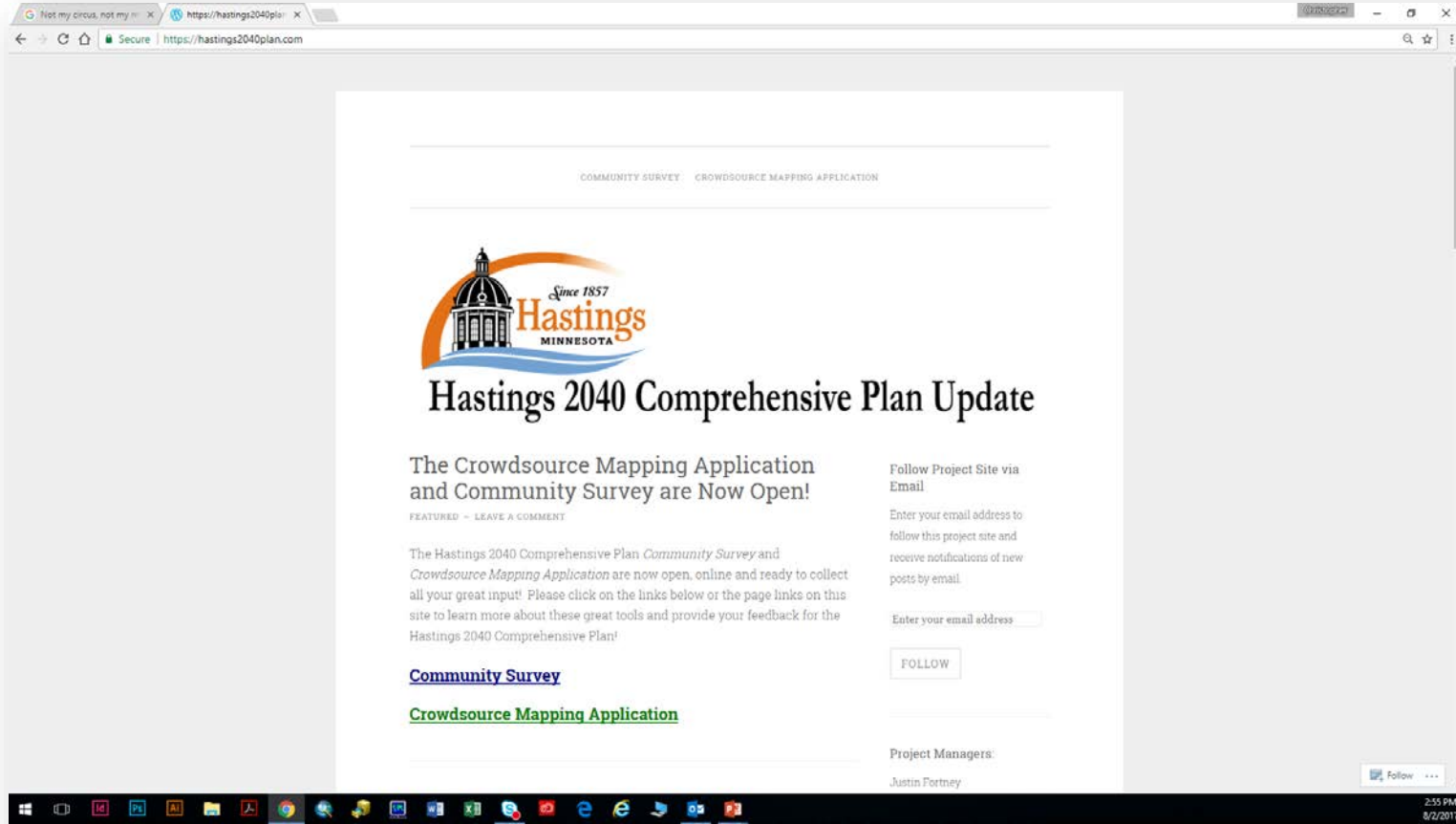
October's Meeting Moving to Tuesday 10/3

- Conflict with the October 5th, 2017
- Moving meeting to October 3rd, 2017 at 7:00pm

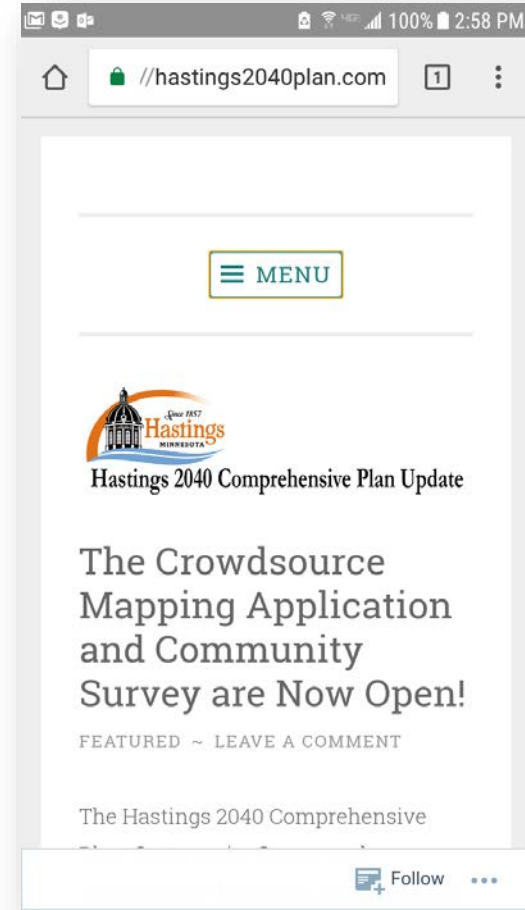
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hastings2040plan.com

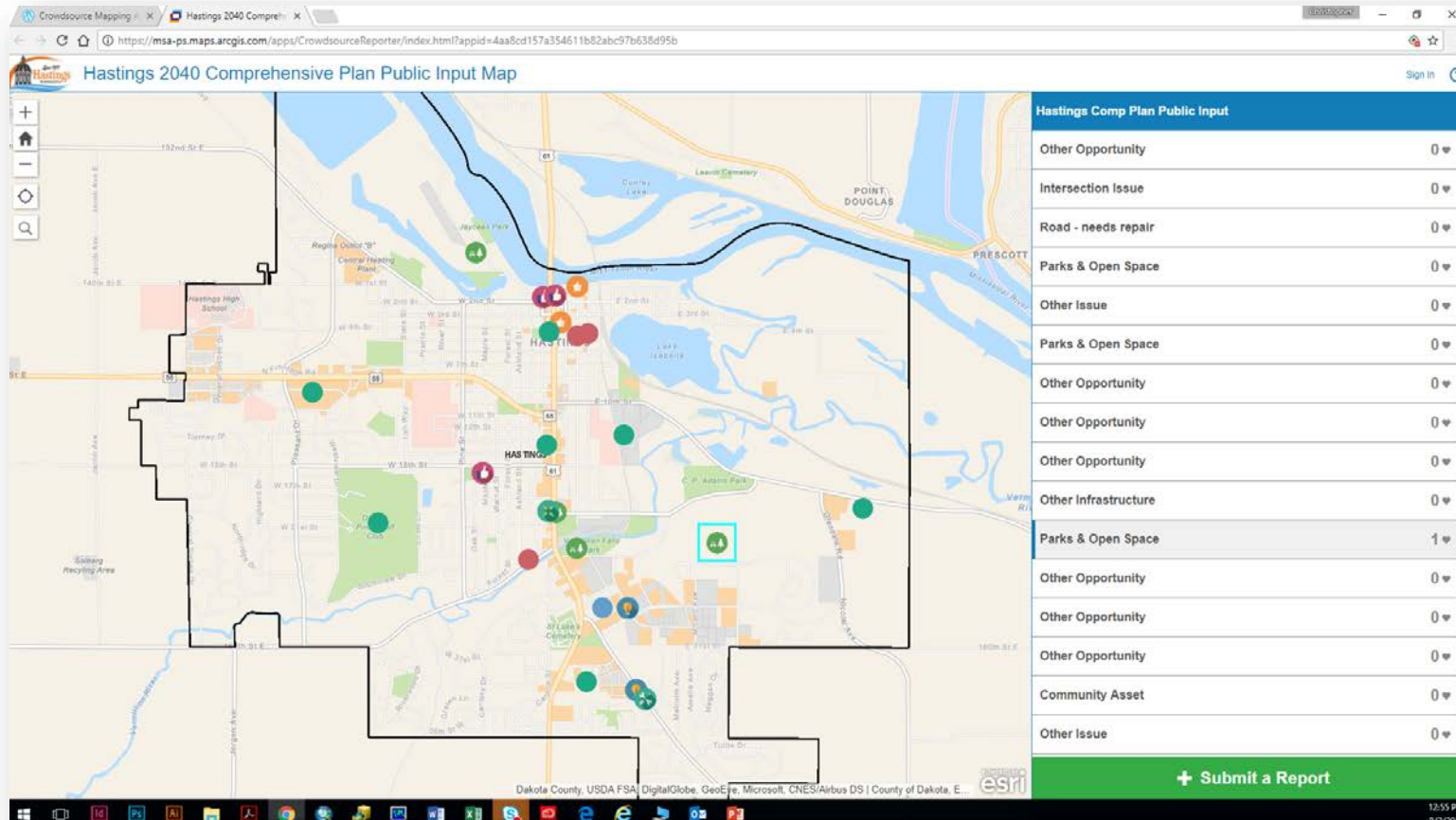


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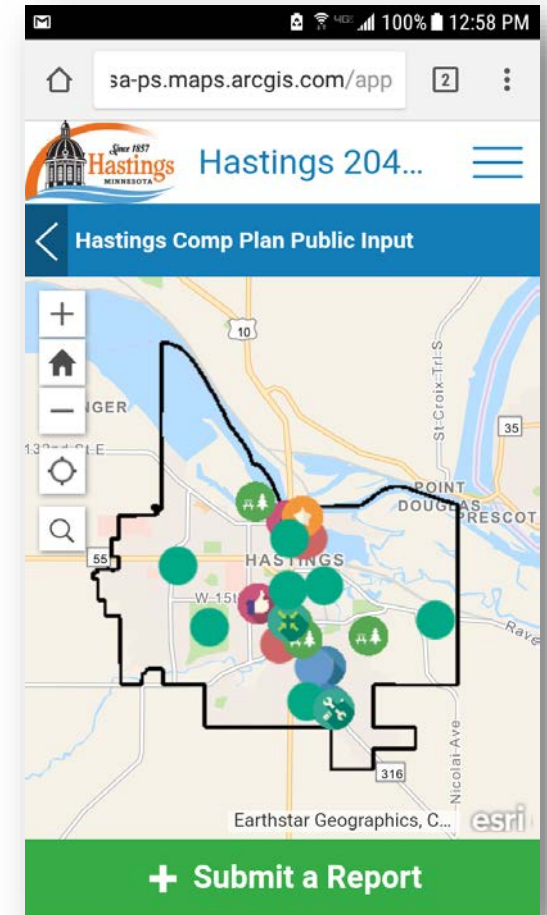


Tablet/Phone

Crowdsource Mapping at hastings2040plan.com



Desktop/Laptop



Tablet/Phone


Community Survey at hastings2040plan.com



surveymonkey.com/r/hastings2040survey

Hastings 2040 Comprehensive Plan Community Survey

Demographics

2 / 8  25%

1. What is your age?

<18

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 to 79

80+

2. What is your gender?

Female

Male

3. Where do you live?

In the City of Hastings

Other location in Minnesota

Other location outside Minnesota

If "Other", please specify

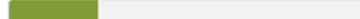
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Meeting Agenda

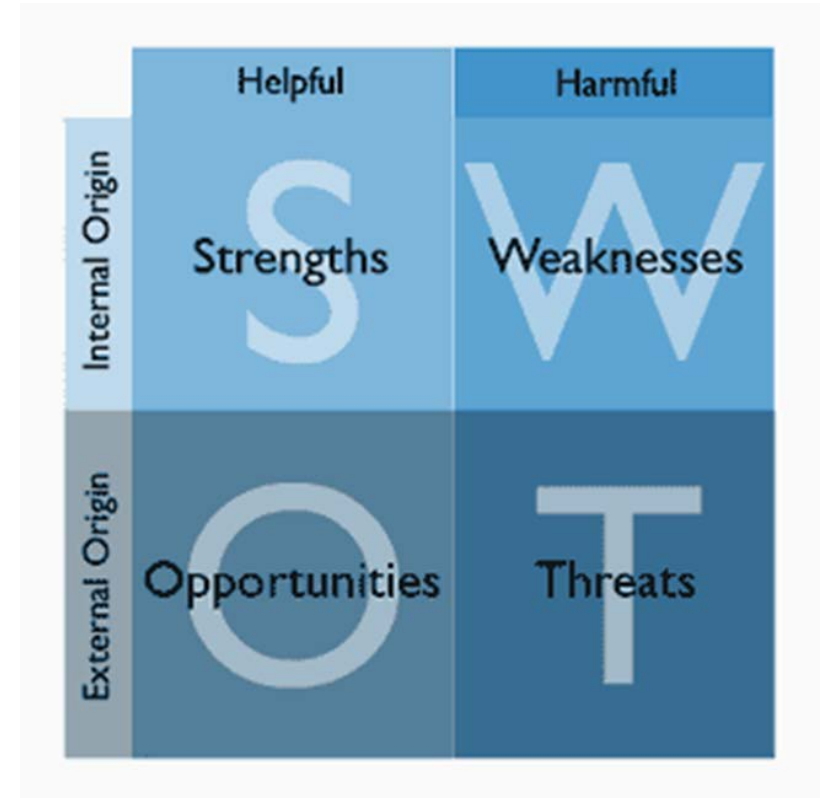
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Topic Categories for Issues & Opportunities Discussion/SWOT Analysis

1. Beautification
2. Development
3. Mobility

Overall Questions to be answered through comprehensive planning process?

- *What should the character of the City be in 2040?*
- *What transportation/mobility improvements will be needed before 2040?*
- *What will be great about living in Hastings in 2040?*



Beautification from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Wide variety of plants in ROW and parks
- We have beautiful buildings
- Perennial planters
- New uses for old buildings
- Need non-play/non-programmed spaces at city parks
- Need more trees around parks for shade
- Building upkeep with historic properties
- Riverfront (2)
- New community signs
- Trails and regional connections (2)
- Parks (2)
- Mississippi access

Issues/Threats/Weaknesses(-)

- More than just screening and plants
- Vermillion street is ugly
- Minnesota weather causes issues with street landscaping
- Cost to maintain variety of plantings
- Emerald ash borer impact, need more variety
- Minnesota weather is hard on buildings
- Historic charm, is it a priority? Is it affordable?
- Cost for reuse of old buildings
- Weeds along Vermillion Street
- Historic district restrictions
- Cost to maintain infrastructure

Beautification Continued from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Green space amount, use and maintenance
- Historic areas; downtown, residences, buildings
- Good historic preservation
- Utilization of natural water resources
- Trail system & expansion (4)
- New downtown
- Parks/Well Maintained (2)
- LeDuc Mansion
- Riverfront/Rotary Pavilion/Riverwalk (2)
- Rivers and lakes – recreation and preservation
- Vermillion corridor

Issues/Threats/Weaknesses(-)

- Business corridors getting ugly/rundown
- Community gateways 61/55/316/46&47
- Lighting pollution~particularly LED lighting
- Light the CP railroad bridge
- Access to Old Mill ruins
- Character change with redevelopment and increased density
- Subjective criteria
- Consistency –maintaining it
- Vermillion corridor
- Vacant lots on Vermillion
- Dying Ash trees

Beautification Continued from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses



Opportunities/Strengths (+)

- ...

Issues/Threats/Weaknesses(-)

- Need better placement and more lighting on streets
- Median weeds
- Downtown transfer station
- ConAgra lot/property
- Utilization of riverfront
- Vermillion corridor
- Overuse of chemicals by city, farms and residences
- Lake Rebecca

Beautification Trends & Priorities

Opportunities/Strengths (+)

- Parks
- Trails
- Historic Downtown
- Heritage Sites/Preservation
- Riverfront
- Streetscapes

Issues/Threats/Weaknesses(-)

- Vermillion Street
- Historic Reuse and Preservation – Costs & Restrictions
- Major Corridors and Entryways
- Community Character
- Lighting
- Underutilized Properties
- Land Use Conflicts

Development from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Support community marketing
- Hastings is now a lot closer to the “metro” than it used to be – very accessible
- Continue to utilize social media to market community
- What can Hasting build around – holistic approach to developing around assets
- Look regionally for tourism
- Arts community!!
- Design guidelines/standards are good
- Do we need another type of business park?
- We need a variety of business/commercial options and marketing for them

Issues/Threats/Weaknesses(-)

- Not being on the interstate has limited the ability to grow comparatively
- Historical based development has a niche roof/limit
- People don’t come and stay in Hastings long enough
- Underdeveloped industrial park
- The cost for design guidelines/standards to businesses
- Need services/businesses nodes across community
- What does our workforce look like, what are our strengths?
- Workforce housing is lacking dues to transportation issues and/or housing opportunities in the community

Continued Development from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Embrace new technology for enticing new growth
- Technology – what will be needed to grow? – telecom-access-workforce
- Capitalize on unique character of Hastings
- Invest in incentives and people
- Focus on quality of life and commerce
- Benefits and costs of bike trails
- Reuse of valuable water resources
- Work for skilled trades, need to attract
- We have a construction boom
- Developer networking-understand their needs

Issues/Threats/Weaknesses(-)

- Do we have any space for conventions? Do we have a market for conventions?
- Need another hotel or more for conventions
- How will future greenfield development affect the edges of the community?
- Benefits and costs of bike trails
- STEM workers needed for public – focus on community needs/issues
- Balancing downtown development and parking needs
- Are we prepared for new technology and impact on development
- Losing college graduates
- Attract/retain your families

Continued Development from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Small town feel/character with necessary amenities
- Redevelopment opportunities
- Room for new growth/lots of land (2)
- Momentum building – creates positive energy
- Increasing tax base
- HWY 61 bridge
- Artspace Lofts
- RR Phase 1-3.1
- Historic district rehabs
- **New bike trail at Spring Lake park**
- **Downtown**

Issues/Threats/Weaknesses(-)

- Only one internet option
- Need tax credit for historic district rehabs
- Destination based vs convenient retail
- Affordable housing stock (density/multi-family/SF)
- Taxes
- Lack of buildable land
- Lack of high-tech business park
- Brick & mortar vs online retail
- Lack of population growth
- Access to community
- Absorption rate
- Perception of distance to core(metro)

Continued Development from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Arts and entertainment district (2)
- Opportunity to attract larger employers while keeping small town charm
- Old RJ's reopening~new business
- City should purchase oak tree lot by Mill and turn it into a park
- New housing
- Well preserved downtown
- More and wider variety of lodging
- Allina – new clinic/business
- Hudson building restoration (2)
- Artspace Lofts

Issues/Threats/Weaknesses(-)

- Lack of larger employers
- Creamery~lot to the south on 18th
- Lack of housing options
- Sewer plant and power station location
- Vermillion Street corridor (2)
- HWY 55 is too small and dangerous
- The Mill's upkeep
- Downtown transfer station
- Lack of available building lots
- Affordable starter housing needed
- Pedestrian crossings at HWY 61 and HWY 55

Development Trends & Priorities

Opportunities/Strengths (+)

- Accessible to/from Twin Cities
- Historic Character is Attractive
- Population, Employment and Commercial Growth is Occurring
- Arts and Entertainment
- Opportunities to use Technology to Market and Capture Additional Growth
- Room for Growth; Brown and Green

Issues/Threats/Weaknesses(-)

- Workforce and Employer Needs
- Uncertain of Future Business Needs
- Affordability for People and Businesses
- Loss of Target Demographics and Dollars
- Needs and Direction of New Growth Areas

Mobility from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Connect HWY 61 and HWY 316 via Tuttle
- Granny flats/mother-in-law suites ~2 units on a single family lot
- Planning for non-auto
- Hospital leveraging land around it
- Boat traffic on the Mississippi river
- Join Met Council transportation group – Get on the bus route!
- Citywide wireless
- Internet backbone bandwidth for business use
- Proximity to airport
- Trail system connections

Issues/Threats/Weaknesses (-)

- STROADS – Roads or Streets, not both
- Sidewalk connections needed
- Are we an ageing community? If we are, what does that mean for us?
- Transit needed around the City
- Transit needs between Hastings and the region
- Lack of public transportation option (2)
- No regional transit in/out of Hastings
- HWY 47 and HWY 55 need 4 lanes
- Local transit – need access to food shelf and groceries
- Safe crossings needed on major roadways

Mobility Continued from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Encourage business locations to reduce access issues (food & supplies)
- Gateway to SE Minnesota
- Recognizing that mobility is a problem in the community
- Bike trail system
- Walkable city (i.e. trails)
- Expand loop bus
- Need safer pedestrian route to downtown/core
- Bike trails and connections (3)
- River connections to other communities
- Expanded bus services (opportunity)

Issues/Threats/Weaknesses(-)

- Lack of funding for transportation improvements
- Limited access from metro
- Mobility on vermilion corridor is a challenge
- Changing demographics; aging population, quality of life, people who don't want to drive.
- Senior transportation
- 18th Street intersection
- Transit to Twin Cities for leisure & activities
- User-friendliness of public boat launch/docks; no downtown docking, no dock at boat launch
- Lack of public transportation/bus service (2)
- Bottleneck, slow moving traffic on Vermillion Street

Mobility Continued from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Low congestion/traffic
- Opportunity to expand bike trails
- Opportunity to connect Tuttle Drive to HWY 61
- Public boat launch on river

Issues/Threats/Weaknesses(-)

- Allow senior to use scooters and golf carts on trails
- Need more traffic controls on south end of the city
- Bad exits from HWY 61/Vermillion Street businesses
- HWY 316 needs a roundabout of light at Hwy 61 and at Tuttle
- Lack of senior transportation
- Lack of transit to Twin Cities
- Lack of retail shopping options in Hastings; people go to Apple Valley, Woodbury, Eagan, Cottage Grove, etc.

Mobility Trends & Priorities

Opportunities/Strengths (+)

- Great Trail System
- Access to Mississippi
- Regional Access ~ Increasingly Accessible
- Metropolitan Area Resources

Issues/Threats/Weaknesses(-)

- Lack of Transit within the Community
- Lack of Regional Transit
- Maintenance and Expansion of Key Routes
- Access Management and Pedestrian Safety Along Commercial Corridors
- Uncertain Future of Transportation Demands

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Stakeholder/Focus Groups – September 21 & 22

- Two (2) Days of Stakeholder/Focus Group Interviews in September at City Hall
- 20~25min sessions for individuals
- Several hour-long focus group sessions planned
- Pre-meeting questions and open discussion
- Emails for scheduling will go out next week – pass along links to surveys and website
- 9am~4pm & 5~9pm on Thursday, September 21st
- 9am~4pm on Friday, September 22nd
- Option to complete and send in worksheet questions and/or phone discussions if unable to schedule a time

- Summary of answers will be included in the plan but not direct quotes or association to individuals - anonymous



DRAFT Stakeholder Questions

1. Describe your connection to Hastings— what does your business/organization do and what is your role in the business/organization?
2. Why are you located in Hastings, and what do you like about the area and City?
3. If you represent a business in Hastings – what do you need from the community to grow?
4. What do you see as the strengths of the community and how are they being capitalized upon?
5. What are Hastings weaknesses? What is being done to address these? What do you think should be done?
6. If you were promoting Hastings to your friends what elements of the community would be important to include as assets/opportunities in this plan?
7. Where do you see new growth (greenfield) development occurring?

DRAFT Stakeholder Questions

8. What types of developments are needed or missing from the community?
9. Do you see Hastings in 2040 as a town or a suburb and what types of future developments support your view?
10. Are there any particular areas that need reinvestment?
11. What are some of the major projects in the City in the last 5 years? How were they successful? What could have been done differently?
12. If given \$1 million for the betterment of Hastings, how would you spend it?
13. If given \$10,000 for the betterment of Hastings, how would you spend it?
14. Is there anything else you would like us to know about – information or ideas for the Hastings 2040 Comprehensive Plan?

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Existing Conditions Analysis Progress

- Collecting mapping data from the City of Hastings, Dakota and Washington Counties and Metropolitan Council
- Demographics analysis underway ~ Census, MetCouncil, County & City data

Tentative Agenda for Comprehensive Planning Committee Meeting #5 –October 3rd, 2017 @ 7PM

- Review of Schedule
- Review of input from Stakeholder Interviews and Other feedback
- Discussion of Priorities from Feedback + Modifications to Goals-Objectives
- Discussion of Process for Authoring and Reviewing Comprehensive Plan Chapter
- Review of Plan Document Progress